

Sheer Driving **Pleasure**



THE 7



BMW Live Cockpit Professional



Driving Assistant Professional



Operating System 7.0

Technical Data

Technology, Engine and Performance	740Li Pure Excellence	740Li M Sport
Engine Type/Cylinder	Inline / 6	Inline / 6
Effective Displacement (cm³)	2,998	2,998
Nom Power Output/Engine Speed (kW(hp*)/rpm)	245 (333) / 5,500 - 6,250	245 (333) / 5,500 - 6,250
Max Torque/Engine Speed (Nm/rpm)	450 / 1,600 - 4,800	450 / 1,600 - 4,800
Acceleration 0-100km/h (s)	5.6	5.6
Top Speed (km/h)	250	250
Fuel Consumption, combined (ltr/100km)	7.4	7.4
VES band	C1	C1

Standard Specifications

Safety, Drive and Transmission		
Active Protection	•	•
Adaptive 2-axle air suspension	•	•
Adaptive LED headlights with High-beam assistant	•	•
Driving Assistant Professional: Steering and lane control assistant, Emergency Stop Assistant, automatic Speed Limit Assist, Lane keeping assistant with active side collision protection and Active cruise control with Stop&Go function	•	•
Driving experience control with Adaptive mode	•	•
Dynamic Damper Control	•	•
Integral Active Steering	•	•
ISOFIX child seat mounting	•	•
Runflat tyres	•	•
Steptronic transmission (8-speed)	•	-
Steptronic Sport transmission (8-speed) with gearshift paddles	◦	•
Tyre pressure monitoring system	•	•
Warning triangle with first-aid kit	•	•
Exterior Design		
Design packages	Exterior Design 'Pure Excellence'	M Sport package
Light alloy wheels	20" W-spoke style 646, high-gloss polished with mixed tyres	20" M Star-spoke style 817 M Black with mixed tyres
M high-gloss shadow line	-	•
M high-gloss shadow line with extended contents	-	•
Comfort and Interior Design		
Ambient air package	•	•
Ambient lighting	•	•
Automatic air conditioning – 4 zone	•	•
Comfort access system	•	•
Comfort seats front, electrically adjustable with memory	•	•
Comfort seats rear, electrically adjustable	•	•
Floor mats in velour	•	•
Interior trim finishers	Fine-wood trim 'Fineline' high-gloss	Fine-wood trim poplar grain grey-metallic high-gloss
Instrument panel in Sensatec	•	•
Soft Close Function	•	•
Sport leather steering wheel	•	-
Upholstery	Exclusive leather "Nappa" with extended contents	Exclusive leather "Nappa" with extended contents
Functional Equipment		
Automatic operation of tailgate	•	•
Automatic Start/Stop function	•	•
BMW Live Cockpit Professional consisting of a fully digital 12.3" instrument display and a high-resolution 10.25" Control Display with Navigation function	•	•
BMW Head-Up Display	•	•
Glass roof, electrical	•	•
Interior and exterior mirror with automatic anti-dazzle function	•	•
Multifunction steering wheel	•	•
Parking Assistant Plus (Incl Parking Assistant, Reversing Assistant, 3D Surround View, Park Distance Control)	•	•
Rain sensor with automatic driving lights control	•	•
Roller sunblinds for rear window and rear side windows	•	•
Infotainment and Communication		
BMW Connected Package Professional– Concierge service, Intelligent emergency call, Real Time Traffic Information, Remote Services, Teleservices, BMW Online, Intelligent Personal Assistant, Remote Software Upgrade, lifetime Apple CarPlay and Android Auto	•	•
Harman Kardon surround sound system	•	•
Telephony with wireless charging	•	•

*Refers to Metric hp.

Legend • Standard ◦ Optional - Not available

Issued Jan 2022
Nov 2021 to Jun 2022 production

Please refer to this insert for local market specifications.
Car specifications may vary from model displayed. Options and features are model dependent.
Approach our BMW Sales Consultant for up-to-date information and all relevant product specification and details.

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