







Explore the world of opportunities when you go places and build connections with like-minded individuals at exclusive networking and signature events. Tee off at golf engagements or indulge in exclusive gastronomical events and exhilarating lifestyle experiences with those who, like you, expect nothing less than the finest.

T&Cs apply to the abovementioned privileges. The pictures and features shown may differ from the actual unit. Consult your local dealer for local specifications.



Revel in the sheer driving pleasure behind the wheel of an ultra-luxury BMW as you cruise along some of the most breathtaking scenic drives. Whatever your choice, one thing is for sure — you will always have the perfect driving partner.



T&Cs apply to the abovementioned privileges. The pictures and features shown may differ from the actual unit. Consult your local dealer for local specifications.



Enjoy three years of complimentary airport transfer services with your exclusive membership. Whether you are on a leisure or business trip, we offer you the convenience and comfort of our premium range of chauffeur-driven cars for your next away trip.

T&Cs apply to the abovementioned privileges. The pictures and features shown may differ from the actual unit. Consult your local dealer for local specifications. Airport transfers may not be a BMW.



Discover our extensive care benefits for your BMW. Enjoy car pick-ups to an authorised dealer for your regular servicing and a car spa that returns your BMW to the same level as when you first drove it home. Looking after you does not stop when you leave with your new BMW; it is where it begins.

T&Cs apply to the abovementioned privileges. The pictures and features shown may differ from the actual unit.

Consult your local dealer for local specifications.





Drive with the assurance and comfort of knowing that our suite of personalised car care privileges will always keep your BMW in an optimum condition wherever you go. Our comprehensive protection will also put your mind at ease against unexpected repair costs with the BMW Extended Warranty (5 years / 200,000km).

And with the BMW Service Inclusive Plus (5 years / 100,000km) for combustion engine vehicles and (6 years / unlimited mileage) for full-electric vehicles, your car is in the good hands of our service specialists for maintenance that is as intuitive as your desire to drive.

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