



BMW 1 Series
3-door
5-door

www.bmw.com



Sheer
Driving Pleasure

THE BMW 1 SERIES. ORIGINAL BMW ACCESSORIES.

ENTER A WORLD OF ENDLESS POSSIBILITIES.

IT'S ALL A QUESTION OF CHARACTER.

The BMW 1 Series reflects the diversity and modernity of the city like no other vehicle. A sporty and fascinating character, it typifies the extrovert spirit of contemporary urban living. Its unique personality is also now expressed for the first time in the Sport and Urban Line models.

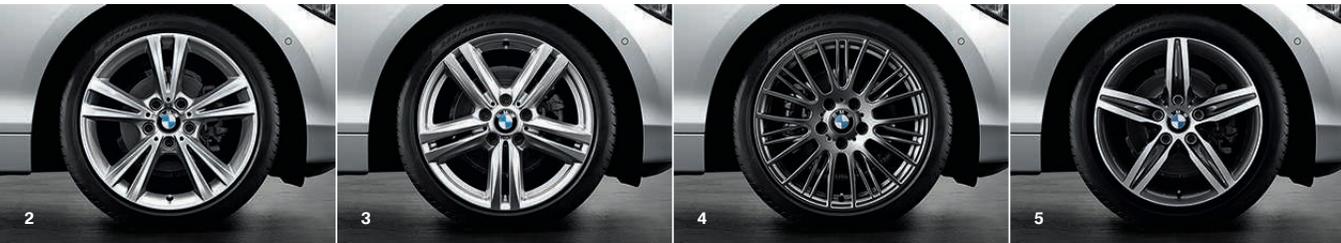
You can choose the three-door, the five-door and from a wide range of accessories from the factory. Beyond this, though, there is still great freedom of choice. With Original BMW Accessories, you can give the distinctive style of the BMW 1 Series even more individuality – whether it is for the exterior, the interior, for communication and information or for transportation and the luggage compartment. Show your true character.





SET THE TREND. GET THE LOOKS.

ORIGINAL BMW EXTERIOR ACCESSORIES.



1 LED tail lights

A brilliant sign of innovative technology. Powerful LED light rods ensure energy savings and improved visibility for traffic following behind. For vehicles without Xenon lights.

1 19" light alloy wheels Double-spoke 361

Available in Black with a red ring (pic 1). Also in Bicolour, Ferric Grey, burnished (see p3).

2 18" light alloy wheels Double-spoke 385

3 18" light alloy wheels Star-spoke 386 M

4 18" light alloy wheels Radial-spoke 388 Bicolour, Ferric Grey

5 17" light alloy wheels Star-spoke 379 Bicolour, Orbit Grey

Recommended tyres

When buying new tyres, we recommend that you choose those marked with the five-pointed star on the sidewalls. Extensively tested by BMW and tailored to your BMW model, they ensure an unforgettable driving experience. Your BMW Service partner will be happy to advise you.

6 Car Cover Design View

With this product, your BMW 1 Series makes a dynamic impression even when it's under cover. Perfectly complementing the car's design, the cover protects against dirt, dust, water and scratches. For universal use inside and out and machine-washable up to 30 degrees.

Car cover for windscreen and front side windows (not pictured)

Special silver-coloured protector for the windscreen and front side windows with a dirt-repellent and water and heat-resistant surface. With BMW web address.

7 18" light alloy wheels Double-spoke 436 M Ferric Grey

8 17" light alloy wheels Star-spoke 382 Bicolour, Space Grey

9 Snow chains

Designed for use with BMW tyres, they are easy to fit and offer optimum grip on snow and ice.

10 Complete winter wheels

Specially designed for this vehicle. Available in 16", 17" and 18" sizes.

19" light alloy wheels Double-spoke 405 M (see cover)

Weight-optimised and forged. Bicolour (Orbit Grey paintwork, burnished on visible sides).

10 Mud flaps

Protect your car and the vehicle behind you against dirt and loose chippings. Available for front and rear wheels.



BMW M PERFORMANCE ACCESSORIES FOR THE BMW 1 SERIES.

A selection of high-tech aerodynamics, chassis, drive and cockpit components that will give your BMW 1 Series even more of a racing feel. Powered by M.

1 + 5 BMW M Performance Aerodynamics package

For even better aerodynamic values. Includes air intakes, splitter, front bumper components, rear diffuser, blades for the side sills and side sill trim with M Performance lettering. The BMW M Sport package is a prerequisite for the BMW M Performance Aerodynamics package.

6 BMW M Performance carbon gearshift lever with Alcantara gaiter

Open-pore carbon-fibre is again combined with Alcantara. The result is a new and even more direct gear-change feel. With M Performance branding in the gearshift graphic.

1 19" BMW M Performance light alloy wheels Double-spoke 405 M

2 - 4 BMW M Performance 18" brake system

Inner-vented, lightweight sport brake discs. Designed for extremely sporty driving and higher thermal challenges. Four-piston aluminium caliper on the front axle, two-piston aluminium caliper on the rear axle. Available in M Performance Red, M Performance Yellow or M Performance Orange. Includes coloured M logo.

6 BMW M Performance Alcantara steering wheel with carbon trim and race display

A motor sport feel thanks to integrated race computer and dynamic BMW M Performance design. Display features the latest OLED technology, gearshift indicator and EfficientDynamics, Sport and Race modes. Open-pore carbon and Alcantara steering wheel offers excellent grip in even extreme driving situations and is flattened at the bottom.

7 BMW M Performance Power Kit

BMW M Performance Power Kits further increase the already impressive performance of your BMW 1 Series thanks to perfectly matched software and hardware components. Available for the 120d. The BMW M Performance Power Kit also includes the M Performance logo for the side sills.

5 BMW M Performance Black Line rear lights

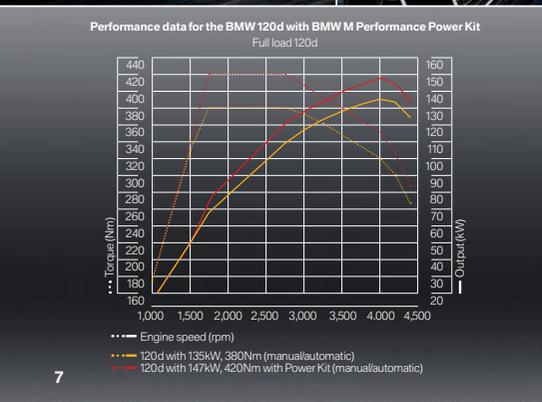
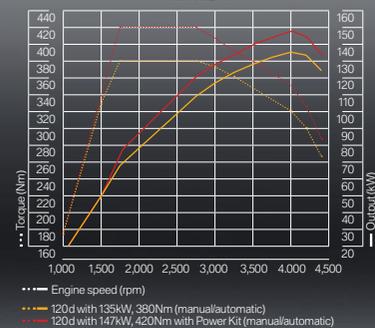
Brilliant aesthetics through the combination of dark red and black. These lights give the rear of the car even more expressive character and a distinctive appearance. A perfect fit when it comes to design and the electrical system. Vehicles with halogen headlights will have the rear lights changed to LEDs.

6 BMW M Performance carbon interior trim with Alcantara

Open-pore carbon-fibre combined with Alcantara and M Performance branding.

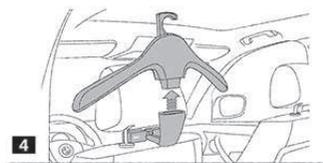
For detailed information about the entire BMW M Performance Accessories range, visit the BMW website.

Performance data for the BMW 120d with BMW M Performance Power Kit
Full load 120d



SETTING THE STANDARDS WITH INDIVIDUAL STYLE.

ORIGINAL BMW INTERIOR ACCESSORIES.



1-4 Travel & Comfort system

This modular system is designed around a base attachment for the headrest bars. A coat-hanger, folding table, universal hook or Apple iPad holder (see p20) can then be fitted. The **coathanger** allows clothes to be transported without creasing. It can also be detached from the mounting (see pic 4) and used to carry clothes outside the vehicle. The **folding table** gives passengers in the rear a convenient surface to put things on and is tilt and height-adjustable. It also includes a foldout cupholder with a stylish chrome ring. The **universal hook** offers a convenient place to hang light shopping bags, suit hangers and the like. The Travel & Comfort system is finished in a stylish matt black with silver highlights and goes perfectly with the interior of your BMW.

5 M interior package

Underscores the sporty look of the BMW 1 Series interior with a host of stylishly dynamic touches. The M interior package includes front **doorsill finishers** in aluminium with M lettering, an **M leather multifunction steering wheel**, an **M footrest** (not pictured) and a **shortened gearlever** with M logo (only in conjunction with six-speed manual transmission).

6 Sport leather steering wheel

For an even sportier interior. Diameter 369mm.

Sport leather steering wheel, Sport Line

(not pictured)
Sportiness you can touch. Provides optimum grip, while contrasting red stitching reinforces the dynamic feel. Available with or without multifunction buttons. Diameter 369mm.



Leather steering wheel (not pictured)

Complements the interior design perfectly. Covered with high-grip leather, diameter 375mm. Available with or without multifunction buttons.

7 Smoker's package

Comprises a cigarette lighter and an ashtray in the front of the centre console.

8 LED torch, rechargeable

This small torch can be connected to the 12V socket for charging.

9 High-visibility safety vest set

Two yellow high-visibility vests in high-quality, fluorescent fabric in a compact cloth bag. Standard fit suitable for all.



1 BMW junior seat I-II, with/without ISOFIX

Suitable for children weighing 9 to 25kg (age approx. 9 months to 7 years). The seat features a restraint cushion and a height-adjustable back. The use of the ISOFIX function is permitted for children weighing up to 18kg. Children weighing more than this should be secured without the restraint cushion, using the seatbelt. Available in various colour schemes.

Backrest protector (not pictured)

Protects the backs of the two front seats.

Auxiliary heating (not pictured)

Quick and easy to attach to the rear windscreen and rear side windows. When not in use it can be stored in the bag supplied. The BMW Thermo Call smartphone app greatly enhances convenience.

2 BMW junior seat II-III

Suitable for children weighing 15 to 36kg (age approx. 3 to 12 years). The seat can be quickly and easily secured in place with the three-point belt. The height of the seat and position of the headrest and side bolsters can be adjusted with one hand and the seat offers outstanding lateral protection. The adjustable backrest makes the BMW junior seat II-III perfect for long journeys and the removable cover is machine-washable. Various colour schemes.

2 Sunscreen

Quick and easy to attach to the rear windscreen and rear side windows. When not in use it can be stored in the bag supplied.

BMW baby seat 0+, with/without ISOFIX

(not pictured)
Designed for children weighing between 3 and 13kg (age up to around 18 months). A seat reducer is included. The baby seat shell is mounted facing away from the direction of travel, either on the rear seat, or, provided the airbag is deactivated, on the front passenger seat. The shell can be detached from the rebord frame and used separately as a carrycot. With detachable sun canopy. Various colour schemes.

Protective rear cover (not pictured)

The water and dirt-repellent cover protects the right half of the rear seat bench and the door linings. It features openings for three-point belts, which also allow items such as the dog safety harness to be fitted.

INDIVIDUALISE WITH THE URBAN LINE.

Perfectly tailored to the urban lifestyle – Urban Line interior accessories offers impressive versatility and distinctive design.



1 Backrest bag, Urban

A multi-option companion. The backrest bag can be filled with small items prior to setting off and easily attached to the rear of the driver's or front passenger's seat. It can be folded, is easy to carry and comes in hard-wearing, easy-to-clean material.

1 Rear storage bag, Urban

A combination of exceptional design and intelligent functionality. Attached to the back seat with the centre seat belt, it can be packed with items at home and provides useful additional storage, including two exterior cupholders. Made from hard-wearing material.

2 Ski and snowboard bag, Urban

Unlike other similar products, this allows up to four pairs of skis or three snowboards to be transported cleanly. It attaches securely to the front lashing eyes in the luggage compartment, is easy to detach and also has two wheels so the bag can be pulled with ease outside the vehicle. Tested according to high BMW quality and safety standards.

Key case, Urban (not pictured)

Attractive fine-leather case for the ID fob of your BMW 1 Series. Also available in other Line colours.

Handbrake handle, Urban (not pictured)

In high-quality leather. With stylish accents from the centre section and in Urban Line colours.

3 + 4 Floor mats, Urban

Perfectly fitted, dirt-repellent and water-resistant.

All-weather floor mats, Urban (pic 3)

With dynamic Urban Line design.

Textile floor mats, Urban (pic 4)

With embroidered BMW logo and Urban Line coloured piping.

Glasses and CD/DVD holder, Urban (not pictured)

Twice as functional, twice as easy. Simply attach to the sunshade and it's done. CDs or DVDs can be stored on the inside, a pair of glasses on the outside.



MAKE IT EVEN MORE PERSONAL WITH SPORT LINE.

These Sport Line accessories further underline the dynamic character of your car. All products are also perfect for vehicles without Line equipment.



1 + 2 Floor mats, Sport

Perfectly fitted, dirt-repellent and water-resistant.

All-weather floor mats, Sport (pic 1)

With dynamic Sport Line design.

Textile floor mats, Sport (pic 2)

With embroidered BMW logo and Sport Line coloured piping.

3 + 4 Glasses and CD/DVD holder, Sport

Twice as functional, twice as easy. Simply attach to the sunshade and it's done. CDs or DVDs can be stored on the inside, a pair of glasses on the outside.



5



5 + 6 Backrest bag, Sport

A multi-option companion. The backrest bag can be filled with small items prior to setting off and easily attached to the rear of the driver's or front passenger's seat. It can be folded, is easy to carry and comes in hard-wearing, easy-to-clean material.

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7 Ski and snowboard bag, Sport

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8 Key case, Sport

Attractive fine-leather case for the ID fob of your BMW 1 Series. Also available in other Line colours.



8 Handbrake handle, Sport

High-quality leather all-round. The red middle section gives the handbrake handle a dynamic and sporting feel.



FLEXIBILITY MAKES ROOM FOR INDIVIDUALITY.
ORIGINAL BMW TRANSPORTATION & LUGGAGE ACCESSORIES.



2

1 Bicycle holder for trailer tow hitch

For carrying one or two bicycles. An extension set for a third bicycle is also available. The holder and bicycles are secured against theft and the holder pivots down to permit tailgate access.

Bicycle/e-bike holder for trailer tow hitch

(not pictured)
For the transport of up to two bicycles or e-bikes. An extension set for a third bike is available. The holder pivots down to allow tailgate access and can also be folded and stored in the boot.

2 Dog safety harness

Available in a choice of three sizes, the harness is designed to secure dogs on the rear seat bench, thereby enhancing the safety of passengers. The dog's lead can also be attached to the harness.

3 Trailer tow hitch

Depending on the model, the trailer tow hitch is approved for trailer weights of up to 1,200kg, with a nose weight of up to 75kg. With trailer stability control. When the tow ball is removed, the tow hitch is not visible.

4 Powder fire extinguisher

Ready for use under the seat.

5 Touring cycle holder, lockable

Robust attachment for transporting a bicycle with a frame diameter of 22 to 80mm. A bike can be quickly attached to the holder with a simple mounting system and secured with a twist mechanism at the same height as the base support. Also suitable for mountain bikes.

5 - 8 BMW base support system, lockable

Maximum permissible roof load: 75kg The support bars are made of high-strength aluminium tubing. The BMW base support system is equipped with an anti-theft feature and complies with the most stringent safety requirements.

6 Racing cycle holder, lockable

Suitable for bicycles with quick-release levers on the front wheel. A holder for securing the front wheel to the base support system is also available.

7 Luggage rack

For the safe transport of bulky items. The luggage rack is fixed to the base support system and has a high load capacity. In sturdy lightweight aluminium, rust-proof and easy to fit.

8 Universal holder

Provides secure support even for large, bulky items. Consists of four infinitely adjustable holders, four strap eyelets and two tensioning belts.

Bicycle lift (not pictured)

Allows a bicycle to be effortlessly lifted onto the roof rack and removed again. Suitable for different bicycle sizes.



3



4



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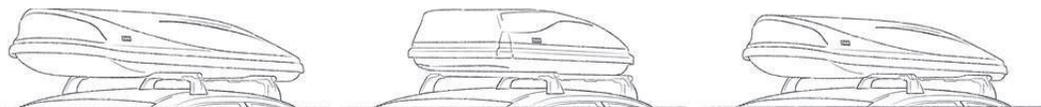
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7



8



1

BMW roof box 460, LxWxH: 230x82x37cm

BMW roof box 350, LxWxH: 140x90x39cm

BMW roof box 320, LxWxH: 191x64x39cm

1+2 BMW roof boxes

Available in three sizes: 460, 350 and 320 litres (see pic 2). Easy to load thanks to an innovative system that opens from both sides. Features triple central locking for maximum security.

Ski rests in roof box (not pictured)

Available for BMW roof boxes 460 and 320.

Universal lift and adapter for roof boxes

(not pictured)

For easy attachment and removal of all BMW roof boxes. Useful for space-saving storage of the roof box on the garage ceiling.

3 Surfboard holder

With board supports made of impact-resistant plastic, a built-in mast carrier, strap eyelets and tensioning straps.

4 Ski and snowboard holder, lockable

Suitable for carrying up to two snowboards and two pairs of skis, or up to six pairs of skis. Poles can also be carried.

5 Raised carrier bars

For the BMW ski and snowboard holder. The extension provides 25mm of extra room for individual bindings. For even easier securing of skis/snowboards with higher bindings.



2



4



3



5



6

6 Luggage compartment tray, Sport (pic 6)/**Urban** (not pictured)

Transforms the luggage compartment floor of your BMW 1 Series into a continuous, flat storage area. The tray fits the luggage compartment seamlessly, it's shatter-proof, impact-resistant and features side straps to secure smaller items. Additionally, the cover has three fold-down options, so you can decide how far to open the luggage compartment tray. Available for the Sport Line and Urban Line and complementing the basic equipment perfectly.

7 Fitted luggage compartment mat, Sport (pic 7)/**Urban** (not pictured)

This non-slip mat in hard-wearing plastic fits perfectly and lies completely flat. It also features storage pouches on the left and right for smaller items. Oil and solvent-resistant. Available for Sport Line and Urban Line while also fitting the basic equipment.

8 Luggage compartment tie-down straps

Two tear-resistant tie-down straps secure items in the luggage compartment quickly and safely. Available with two different fastening mechanisms.

Luggage compartment net (not pictured)

Secures the most diverse objects quickly and easily. Attaches to existing lashing eyes.

9 Lines folding box

The non-slip Lines folding box with rubber studs can be folded up when not in use to save space. It is also watertight and features a strap inside for securing bottles, for example. Available in two sizes with a red (pic 9) or beige trim and BMW side lettering. Also in black.

9 Loading sill mat

This padded non-slip mat folds out over the loading sill to protect it against damage. It also provides a place to sit. Available in black or an attractive design with BMW lettering.



7



8



9



HEAD FOR NEW HORIZONS. ARRIVE RELAXED.

ORIGINAL BMW COMMUNICATION & INFORMATION ACCESSORIES.



1 BMW Portable navigation system

The optimum combination of high functionality and sophisticated design. With no visible cables and secure fastening, the BMW Portable navigation system integrates with aesthetic perfection into your car. Navigation information is delivered through the car's loudspeakers. Available either in an ultra-slim design or with real-time traffic information functionality.

➤ For more information on BMW Portable navigation systems and the latest accessories that go with them, see the Accessories section of the BMW website.

2 Digital roadmaps

Up to 15 percent of the road network changes every year – but with the latest digital street maps you are always in the picture and the navigation system can quickly determine the most appropriate route. Depending on the country version, they feature integrated congestion warning and the RDS/TMC (Traffic Message Channel) functions. The digital maps are available according to model as an annual update, including certificate, on DVD or USB stick.

3 ALPINE HiFi system

This provides the best of both worlds, with a significant increase in performance and a natural, homogeneous auditory experience. The system features a powerful, 420-watt six-channel DSP amplifier with a class D chip for powerful bass. Class A/B chips ensure flawless high tones and expressive mid tones. Time correction and equalising that accounts for the car's parameters further enhance the listening pleasure. The ALPINE HiFi system also includes modified mid-range speakers and a pair of powerful tweeters for installation in the upper sections of the front doors. Like the powerful bass speakers under the front seats and the two rear speakers, their high-quality is controlled by two channels.



4 Tablet DVD system

Consists of two portable seven-inch monitors, plus two holders attached to the headrest support bars. The DVD system can be plugged in to the vehicle's 12V power socket. The DVD player, which is integrated into one of the monitors, can play video DVDs plus photo and audio CDs (including MP3 format). In addition, JPEG images and music files on USB sticks and memory cards of various formats can be viewed or listened to. The portable monitors can also be used outside the vehicle. Audio playback is either through the monitors' built-in loudspeakers or separately available headphones.





1

1+3 BMW Car Hotspot

Need to check your bank balance on the move or look something up on Wikipedia? The BMW Car Hotspot allows you to use the time you spend in your car productively or for relaxation. Various devices, including an iPad, laptop and games consoles, can all access a wireless internet connection at the same time, via either

a SIM card inserted in the BMW Car Hotspot or a mobile phone with a SIM access profile. The BMW Car Hotspot is fitted into the centre armrest, using a snap-in adapter, with a combination of UMTS (HSDPA) and GSM technology ensuring the best possible connection. A visual display shows the current connection status. International roaming can be switched off by the user. A roof aerial ensures optimum signal reception and minimizes radiation in the interior. A BMW Car Hotspot for the upcoming LTE mobile communications standard is in development.

2 Apple iPad holder

This allows passengers in the rear to make full use of all the functions of their iPad. Using the holder, any iPad can be securely mounted on the base attachment

of the Travel & Comfort system (see p9), and released at the touch of a button. The position of the device can be adjusted for maximum comfort and ease of use whether you are reading, watching videos or sending emails. Thanks to an integrated stand, the holder can also be used outside the vehicle.

4 USB charging adapter

Allows mobile devices with a USB port to be charged via the car's cigarette lighter.



2



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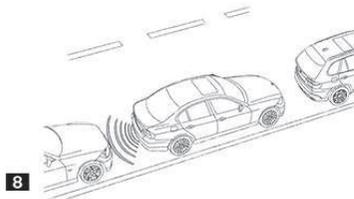
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5 Snap-in adapter

A docking system suitable for current Apple iPhone, Nokia, Motorola and Sony Ericsson handsets, and for RIM BlackBerry® devices. With the interchangeable phone-specific snap-in adapter, drivers can charge their mobile phone via the mobile phone preparation with Bluetooth interface. An external aerial ensures the best possible reception at all times. A snap-in media adapter is also available for the Apple iPhone 3GS, 4 and 4S. In addition to the basic functions of the snap-in adapter, this also enables music files stored on the device to be

played over the vehicle's audio system and shows the cover artwork on the Control Display. Required for use of the optional equipment BMW Apps.

6 BMW Station for Apple iPhone

The BMW Station is a landscape or portrait-format holder in the instrument panel. It connects your iPhone to the vehicle audio system with no visible wiring and has a hands-free function with high-quality microphone, a GPS aerial and a battery charging function. Where the BMW Link application is also in use, audio output for navigation prompts and phone calls is via the vehicle loudspeakers, even when the CD player/radio is being used to play music. Volume can be controlled using either the BMW radio or the multifunction steering wheel. The design blends seamlessly into the interior of your BMW.

6 BMW Link

The BMW Link app for your iPhone combines telephone and music playback functions with a range of selected BMW ConnectedDrive services. These include: weather, a webcam feed from your destination, BMW roadside assistance, model-specific navigation and car finder features. The display of the BMW Link app is in landscape

format and the size of text and buttons has been optimized for in-car use. Where the BMW Station for Apple iPhone is also fitted, audio output for navigation prompts and phone calls is via the vehicle loudspeakers, even when the CD player/radio is playing. BMW Link is available from the Apple App Store.

7 Adapter for Apple iPod/iPhone

Adapter to connect your Apple iPod or iPhone to the audio system for the display of tracks or playlists. Your Apple iPod or iPhone is charged via the adapter as you drive and can be controlled via the multifunction steering wheel, the iDrive Controller or the radio (two versions available).

8 Park Distance Control, rear

Easy parking even in the tightest of spaces. Distances between the vehicle and obstacles are measured by ultrasound and indicated acoustically. In conjunction with a navigation system or BMW Radio Professional, the distance is also shown the Control Display.



SPA TREATMENT FOR YOUR BMW.

Sparkling paintwork, immaculate leather, a highly polished look. With Original BMW Care products, you can give your BMW some very special treatment. Perfectly designed for high-quality materials, they provide gentle care and strong protection. And whether it's for the interior or the exterior, the wheel rims or the windscreen, you will always find exactly the right solution for any task.

PREMIUM CARE WITH ORIGINAL BMW CARE PRODUCTS.



AN ATMOSPHERE OF PURE WELL-BEING.

BMW Natural Air products are the most convenient way to create a refreshing interior atmosphere. Fragrance sticks can be placed in a special holder that attaches quickly and easily to any BMW ventilation grille. The sticks are interchangeable and the intensity of their scent can be adjusted by hand. The BMW Natural Air starter kit comprises a holder, colour-matched to the interior, and a fragrance stick in either Purifying Green Tea, Energizing Tonic or Balancing Amber. And there's no chance of any leakage because the sticks contain no fluid.

Create an atmosphere of well-being and an even more enjoyable ambience – with scents extracted from essential natural oils and made exclusively for BMW.

BMW NATURAL AIR INTERIOR FRAGRANCES.



EQUIPPED WITH THE BEST IDEAS.

THE ORIGINAL BMW ACCESSORIES RANGE AT A GLANCE.

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Find inspiration at www.bmw.com where you can check out more pictures and detailed information about the full range of Original BMW Accessories.



THE RIGHT ACCESSORIES. THE RIGHT SERVICE.

The excellence of BMW cars is matched only by the quality of BMW Service. When you visit your BMW Service Centre, you can expect expert professional advice from highly trained staff using the very latest in diagnostic technology. And the global BMW Service network means help is always at hand, wherever you are in the world – for the unlimited joy of driving.

For more information on what is available from BMW Service, please contact your BMW Service Centre, or visit www.bmw.com/service

More about BMW



Sheer
Driving Pleasure

www.bmw.com



Your BMW Service Centre will be happy to advise.

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