THE NEW BMW 3 SERIES.
ORIGINAL BMW ACCESSORIES.
ENTER A WORLD OF ENDLESS POSSIBILITIES.
SO MUCH TO DISCOVER.
The new BMW 3 Series presents a fascinating combination of sporty athleticism and elegant dynamics. And whether it’s the BMW 3 Series Saloon or the BMW 3 Series Touring, both models clearly represent a passion for driving pleasure in every way. While sportiness is a core principle of the BMW 3 Series, individuality is also central to its appeal – as demonstrated by the Modern, Sport and Luxury Lines.

This individuality can be even further enhanced, on request, with Original BMW Accessories. These offer even more compelling design, increased functionality and new levels of commanding dynamics. Along with a wide range of options from the factory, you can choose accessories for the interior and exterior, for information and communications and for transport and luggage. With Original BMW Accessories, you will enjoy a new sense of freedom in your BMW 3 Series – and discover new pleasures every day.
11+ 20" light alloy wheels Double-spoke 361
Available in Bicolor, Ferric Grey, burnished (1) Also in Black with red ring (pic 6).

2 20" light alloy wheels Double-spoke 465 M
(see next page)
Weight-optimised and forged. Bicolor (painted Dinan Grey, burnished on visible sides).

3 19" light alloy wheels Double-spoke 491

4 19" light alloy wheels Star-spoke 653 M, Bicolor, Ferric Grey.

5 18" light alloy wheels Multi-spoke 416

6 18" light alloy wheels Turbo styling 415
20" light alloy wheels Cross-spoke 404, Bicolor Savanne Grey.
Weight-optimised, burnished on visible sides.

Wheel bolt locks (not pictured)
This BMW-specific accessory offers maximum protection against theft. Bolts can only be removed using the special tool supplied.

Recommended tyres
When buying new tyres, we recommend that you choose those marked with the five-pointed star on the sidewall.
Extensively tested by BMW and tailored to your BMW model, they ensure an unforgettable driving experience.
Your BMW Service partner will be happy to advise you.

8 Car cover Future
With its aerodynamic looks and graphics that harmonise with the vehicle’s design language, the car cover underlines the sporting character of your BMW 3 Series (not pictured) or 4 Series (pic 5).

9 Complete winter wheels
Specially designed for this vehicle. Available in 18", 19" and 20" sizes.

10 Snow chains
Designed for use with BMW tyres, they are easy to fit and offer optimum grip on snow and ice.

Exterior mirror for trailer towing (not pictured)
With low vibration levels thanks to special brackets mounted on the door mirror.

Mud flaps
Protect your car and the vehicle behind you against dirt and loose chippings. Available for front and rear wheels.
For an even better aerodynamic values, perfectly adapted to the BMW 3 Series. Includes front bumper components including splitter, rear spoiler (BMW 3 Series Saloon only) and diffuser as well as blades for the side sills. A strong BMW M Performance Accessories statement is also made by the accompanying trim for the side sills with M Performance lettering. The BMW M Sport package is a prerequisite for the BMW M Performance Aerodynamics package. BMW M Performance Power Kits further increase the already impressive performance of your BMW 3 Series thanks to perfectly matched software and hardware components. Peak torque varies according to the selected gear. The performance increase, brought about by engine data modifications, introduces new thermal challenges. This is why, as well as a new control unit that processes the data, there is a larger intercooler. Only with the Original BMW M Performance Power Kit does the BMW warranty remain unaffected. BMW M Performance Aerodynamics package BMW M Performance Power Kit BMW M Performance Alcantara steering wheel with carbon trim and race display BMW M Performance carbon interior trim with Alcantara BMW M Performance carbon gearshift lever with Alcantara gaiter BMW M Performance exhaust system Two chrome-plated stainless steel tailpipes with high-tech design ensure an even more powerful and sporty sound and reduce exhaust back pressure. Includes M logo. Available for 335i. BMW M Performance pedal covers/footrest in stainless steel. Stainless steel pedal covers. The optional BMW M Performance footrest features precise workmanship and a purist, technical look. BMW M Performance carbon interior trim with Alcantara Design highlights that can be seen and felt. Open-pore carbon-fibre combined with Alcantara. The result is a new and even more direct gear-changing feel. With M Performance branding in the gearshift graphic. BMW M Performance accessories for the BMW 3 Series. A selection of high-tech aerodynamics, chassis, drive and cockpit components that will give your BMW 3 Series even more of a racing feel. Powered by M.

**Performance data for the BMW 335i with BMW M Performance Accessories**

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For detailed information about the entire BMW M Performance Accessories range, visit the BMW website.

Note: Not all M Performance accessories are available for the BMW 3 Series Saloon. BMW M Performance Accessories 06/17
ALSO A WINNER INSIDE.

ORIGINAL BMW INTERIOR ACCESSORIES.

1-4 Travel & Comfort system
This modular system is designed around a base attachment for the headrest bars. A coat hanger, folding table, universal hook or Apple iPad holder (see p. 2) can then be fitted. The coat hanger allows clothes to be transported without creasing. It can also be detached from the mounting and used to carry clothes outside the vehicle (pic 4). The folding table gives passengers in the rear a convenient surface to put things on and is tilt and height-adjustable. It also includes a foldout cupholder with a stylish chrome-look ring. The universal hook offers a convenient place to hang light shopping bags, suit hangers and the like. The Travel & Comfort system is finished in a stylish matt black with silver highlights and goes perfectly with the interior of your BMW.

5 M footrest
Makes a bold impression in the footwell.

5 M door sill finishers
Perfectly complements the M equipment.

6 LED torch, rechargeable
This handy light is characterised by pure design and powerful technology. A power-saving 9 mm high-power diode provides excellent brightness of 110 lux. Rechargeable via a 12-volt power outlet.

7 Cool bag
CFC-free electric cooler which chills its contents to approx. 20°C below the temperature inside the vehicle. Capacity: 4 litres.
1. BMW Baby Seat +, with/without ISOFIX
   Suitable for children weighing between 3 and 15 kg (age approx. 9 months to 7 years). The seat features a restraint cushion and a height-adjustable back. The use of the ISOFIX function is permitted for children weighing up to 15 kg. Children weighing more than this should be secured without the restraint cushion, using the seatbelt. Available in various colour schemes.

2. BMW junior seat I-II, with/without ISOFIX
   Suitable for children weighing between 5 and 25 kg (age approx. from 1 to 7 years). The seat can be quickly and easily secured in place with the three-point belt. The height of the seat and position of the headrest and side bolster can be adjusted with one hand and the seat offers outstanding lateral protection. The adjustable headrest makes the BMW junior seat I-II perfect for long journeys, and the removable cover is machine-washable. Various colour schemes.

3. BMW junior seat II-III
   Suitable for children weighing between 15 and 36 kg (age approx. from 3 to 12 years). The seat is ready and easily secured in place with the three-point belt. The height of the seat and position of the headrest and side bolster can be adjusted with one hand and the seat offers outstanding lateral protection. The adjustable headrest makes the BMW junior seat II-III perfect for long journeys, and the removable cover is machine-washable. Various colour schemes.

4. Sunscreen
   Quick and easy to attach to the rear window and rear side windows. When not in use it can be stored in the bag supplied.

5. Daylight-white light creates a modern ambiance as well as pleasant brightness. The long-life LED modules can be run directly from existing outlets and are suitable for a variety of interior lighting. They also consume very low levels of energy.

6. The water and dirt-repellent cover protects the rear seat bench and the door linings. It features openings for three-point belts, which also allow items such as the dog safety harness to be fitted. Machine-washable up to 60°C.

7. Two yellow high-visibility vests in high-quality, fluorescent fabric in a compact cloth bag. Standard fit suitable for all.
Tailor-made – accessories for the Modern Line interior. A convincing demonstration of high functionality that underscores contemporary aesthetic character.

Twice as functional, twice as easy. Simply attach to the sunshade and it's done. CDs or DVDs can be stored on the inside, a pair of glasses on the outside. A multi-option companion. The backrest bag can be filled with small items prior to setting off and easily attached to the rear of the driver's or front passenger's seat. It can be folded, is easy to carry and comes in hard-wearing, easy-to-clean material. Complements the basic equipment perfectly.

A combination of exceptional design and intelligent functionality. Attached to the back seat with the centre seat belt, it can be packed with items at home and provides useful additional storage. Made from hard-wearing material, it complements the basic equipment perfectly.

Unlike other similar products, this allows up to four pairs of skis or three snowboards to be transported cleanly. It attaches securely to the front facing eyes in the luggage compartment, is easy to detach and also has two wheels so the bag can be pulled with ease outside the vehicle. Tested according to high BMW quality and safety standards, it also complements the basic equipment perfectly.

A stylish centrepiece in leather, tailor-made for the new BMW 3 Series.

Attractive fine-leather case for the ID fob of your BMW 3 Series. Also available in other Line colours. Perfectly fitted, dirt-repellent and water-resistant. Additionally available in black. Also fits perfectly in vehicles without LINE equipment. With dynamic Modern Line design. With embroidered BMW logo and Modern Line coloured piping.

4. Ski and snowboard bag, Modern
5. Key case, Modern
6. + 7 Floor mats, Modern
7. Handbrake handle, Modern
8. Interior | Transportation & Luggage

A combination of exceptional design and intelligent functionality. Attached to the back seat with the centre seat belt, it can be packed with items at home and provides useful additional storage, including two interior cupholders. Made from hard-wearing material, it complements the basic equipment perfectly.

MORE INDIVIDUALISATION WITH MODERN LINE.
GET MORE PERSONAL WITH SPORT LINE.

Athletic Sport Line accessories emphasise the striking appearance of the new BMW 3 Series even further. And all products are, of course, perfectly suited to vehicles without Line equipment.

1. Floor mats, Sport
   Perfectly fitted, dirt-repellent and water-resistant.
   All-weather floor mats, Sport (pic 1)
   Textile floor mats, Sport (pic 2)

2. Glasses and CD/DVD-holdable, Sport
   Takes on function here as easy. Simply attach to the sunshade and it’s done. CDs or DVDs can be stored on the inside, a pair of glasses on the outside.

3-4. Backseat bag, Sport
   A multi-option companion. The backseat bag can be filled with small items prior to setting off and easily attaches to the rear of the driver’s or front passenger’s seat. It can be folded, is easy to carry and comes in hard-wearing, easy-to-clean material.

5. Rear storage bag, Sport
   A combination of exceptional design and intelligent functionality. Attached to the back seat with the centre seat belt, it can be packed with items and provides useful additional storage, including two exterior cupholders. Made from hard-wearing material.

6. Ski and snowboard bag, Sport
   Unlike other similar products, the allows up to four pairs of skis or three snowboards to be transported cleanly. It attaches securely to the front lashing eyes in the luggage compartment, is easy to detach and also has two wheels so the bag can be pulled with ease outside the vehicle. Tested according to high BMW quality and safety standards.

7. Key case, Sport
   Attractive fine-leather case for the ID fob of your BMW 3 Series. Also available in other Line colours.

8. Handbrake handle, Sport
   High-quality hand-brake handle. The red middle section gives the handbrake handle a dynamic and sporting feel.
1 | Bicycle/bike holder for trailer tow hitch
For the transport of up to two bicycles/e-bikes. An extension set for a third bike is available. The holder and bikes are secured against theft. The holder pivots down to allow tailgate access and can be folded and stored in the boot.

2 | Click-on rear carrier system for bicycles/e-bikes (not pictured)
For carrying up to two bicycles/e-bikes, with an extension set for a third bike and an optional ramp for easier loading also available. Using the innovative click-on-function, the system can be installed quickly and easily. The carrier pieces down to allow tailgate access and, along with the bicycles, is secured against theft. The system can also be folded and stored in the luggage compartment. Complies with the highest functional safety standards and tested according to exacting BMW quality criteria.

3 | Trailer tow hitch
Depending on the model, the trailer tow hitch is approved for trailer weights of up to 1,600 kg, with a nose weight of up to 75 kg. With trailer stability control. Available with removable or swivelling tow bar.

4 | Powder fire extinguisher
Ready for use under the seat.

5 | Driver utility set
Includes selecive tools including a bit holder, 50-piece bit set, pocket knife, pocket torch and nylon gloves. In a robust wallet with BMW logo.

6 | Mobility set (not pictured)
Set includes compressor, tyre sealant, gloves and valve adapters.
1–5 BMW base support system, lockable
Maximum permissible roof load: 70 kg. The support bars are made of high-strength aluminium tubing. The BMW base support system in equipped with an anti-theft feature and complies with the most stringent safety requirements. A separate base support system (not pictured) is available for the BMW 3 Series Touring. Can be mounted on the roof rails (optional) without using tools.

1 BMW roof boxes
Available in three sizes: 400 litres per 70, 200 and 300 litres. Easy to load thanks to an innovative system that opens from both sides. Preparatory top loading for maximum security.

2 Ski rests in roof box (not pictured)
Available BMW touring 400 and 300. Universal lift and adapter for roof boxes (not pictured) for easy attachment and removal of all BMW roof boxes.

2 Surfboard holder
Will-based supports made of impact resistant plastic, a built-in mat can be expanded and tightening straps.

3 Ski and snowboard holder, lockable
Suitable for carrying up to two snowboards and two pairs of skis, or up to six pairs of skis. Provides secure support even for large, bulky items. Consists of four infinitely adjustable holders, four strap eyelets and two tensioning belts.

3 Luggage rack (not pictured)
For the safe transport of bulky items. The luggage rack is fixed to the base support system and has a high load capacity. In sturdy lightweight aluminium, rust-proof and features two tensioning belts.

4 Raced cycle holder, lockable
Suitable for racing bikes with quick-release levers on the front wheel. A holder for securing the front wheel to the base support system is also available.

4 Touring cycle holder, lockable
Robust attachment for transporting a bicycle with a frame diameter of 22 to 28 cm. Also available with anti-sag feature attached to the holder with a simple mounting system and secured with a shock absorber at the same height as the base support. Also suitable for mountain bikes.

5 Luggage compartment protective cover
Protects the luggage compartment and sides from dirt, moisture and damage. The cover also precisely fits the entire load space, including the rear seats when folded down. The lashing eyes and adaptive fastening system remain accessible. Easy to clean with a damp cloth. Suitable for racing bikes with quick-release levers on the rear wheel. A holder for securing the rear wheel to the base support system is also available.

6 Dog safety harness
Available in a choice of three sizes, the harness is designed to secure dogs on the rear seat bench, thereby enhancing the safety of all passengers. The length can also be adjusted to fit the harness.

7 Dog safety harness (not pictured)
Lockable protective cover. Protects the luggage compartment and sides from dirt, moisture and damage. The cover also precisely fits the entire load space, including the rear seats when folded down. The lashing eyes and adaptive fastening system remain accessible. Easy to clean with a damp cloth.

8 Luggage compartment protective cover (not pictured)
Protects the luggage compartment and sides from dirt, moisture and damage. The cover also precisely fits the entire load space, including the rear seats when folded down. The lashing eyes and adaptive fastening system remain accessible. Easy to clean with a damp cloth.

9 Luggage compartment tray, Sport (not pictured)
Folding box with rubber studs can be folded up when not in use to save space. It is also foldable and features a strap handle for securing bottles, for example. Available in two sizes with a red lip (pic 1) or beige trim and BMW side lettering. Also in black.

10 Fitted luggage compartment mat, Sport (not pictured)
This impressive non-slip mat in hard-wearing plastic fits perfectly and lies completely flat. It also features storage pouches on the left and right for smaller items such as gloves, G1 and side mirrors.

11 Luggage compartment tie-down straps
Two rear-rear tie-down straps secure items in this luggage compartment quickly and safely. Available with two different fastening mechanisms.
1. Tablet DVD system

Convenient for use during longer trips, this 11.6" touchscreen tablet features a specially designed for use with the BMW DVD system. It are exceptionally comfortable, allowing outstanding sound quality and allows individual volume control.

2. 3-rin-adapter

A docking system suitable for current Apple iPhones, Nokia N-series, Motorola and Sony Ericsson handsets, and for BMW Blackberry®, RIM, and PDA devices. With the interchangeable plug adapter, drivers can charge their mobile phone via the mobile phone preparation with Bluetooth interface. An extensive selection of the best possible reception at all times. A 3-pin adapter in media adapter is also available for the Apple iPhone, Blackberry, and PDA. In addition to this basic functions of the 3-pin media adapter, this also enables music files stored on this device to be played on the vehicle's audio system and shows the cover artwork on the Control Display. Requires the use of the optional equipment BMW Apps.

3. BMW Car Hotspot

Need to check your bank balance on the move or look something up on Wikipedia? The BMW Car Hotspot allows you to use the time you spend in your car productively or for relaxation. Various devices, including an iPad, laptop, and games consoles, can access a wireless internet connection at the same time, via either a SIM card inserted in the BMW Car Hotspot or a mobile phone with a SIM access profile.

4. ALPINE HiFi system

For a significant increase in audio performance and a natural, homogeneous audiophonic experience. The new, six-channel DSP amplifier has output of 45 x 4 W, a class D chip ensures powerful bass and does low MQPS deliver flawless high tones and expressively midtones. Time correction and equalising that account for the car's parameters further enhance the pleasure. The ALPINE HiFi system also includes modified midrange speakers and a pair of powerful tweeters for installation in the upper sections of the front doors. Like the power floor speakers, these units feature high-quality control by two channels.

5. Apple iPad holder

This allows passengers in the rear to make full use of all the functions of their iPad. Using the holder, an iPad can be securely mounted on the base attachment of the Travel & Comfort system (see p. 150). The position of the device can be adjusted for reading, watching videos or sending emails. The holder can be put on or takes support power for use outside the vehicle. Suitable for all iPads.

6. Digital roadmaps

Up to 15 percent of road network changes every year – but with the latest digital street maps you are always in the picture and the navigation system can quickly determine the most appropriate route. Depending on the country version, the feature integrates competition warning and the RDS/TMC (Traffic Message Channel) functions. The digital maps are available according to model as a special unit, including certificate, on DVD or USB stick.

Adapter for Apple iPad/iPhone (not pictured)

Adapter to connect your Apple iPad or iPhone to the audio system for the display of tracks or playlists. Your Apple iPad or iPhone is charged via the adapter as you drive and can be controlled via the multifunction steering wheel, the Drive Controller or the radio (two versions available).

USB charging adapter (not pictured)

Allows mobile devices with a USB port to be charged via the car's cigarette lighter.

Aux-in connector cable (not pictured)

With gold-plated 3.5mm jack plug. Two lengths available.

Park Distance Control, rear (not pictured)

Helping even in the tightest of spaces. Distances between the vehicle and obstacles are measured by ultrasound and indicated accordingly. With a BMW navigation system or BMW Radio Professional, the distance is also shown on the Control Display.
SPA TREATMENT FOR YOUR BMW.

For your BMW.

PREMIUM CARE WITH ORIGINAL BMW CARE PRODUCTS.

BMW NATURAL AIR INTERIOR FRAGRANCES.

Create an atmosphere of well-being and an even more agreeable environment – with newly selected fruit-essential natural oils and made exclusively for BMW.

Natural Air products are the most convenient way to create a perfect interior atmosphere. Fragrance sticks can be placed in a special holder that attaches quickly and easily to any BMW ventilation grille. The sticks are inter-changeable and the intensity of their scent can be adjusted by them. The BMW Natural Air aroma sticks consist of natural essential oils, an aromatic salt and a fragrance stick in either Purifying Green Tea, Energizing Oak or Relaxing Lavender. That’s no risk of any leakage because the sticks contain no fluid.

Create an atmosphere of well-being and an even more agreeable environment – with newly selected fruit-essential natural oils and made exclusively for BMW.

THE ORIGINAL BMW ACCESSORIES RANGE AT A GLANCE.

For more information on what is available from BMW Service, please contact your BMW Service Centre, or visit www.bmw.com/service

THE RIGHT ACCESSORIES, THE RIGHT SERVICE.

The excellence of BMW cars is matched only by the quality of BMW Service. When you visit your BMW Service Centre, you can expect expert professional advice from highly trained staff using the very latest in diagnostic technology. And the global BMW Service network is always at hand, wherever you are in the world – for the unlimited joy of driving.

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