THE BMW 7 SERIES.
ORIGINAL BMW ACCESSORIES.
JOY ALLOWS ENDLESS POSSIBILITIES.
The BMW 7 Series has a unique and charismatic presence. From the very first glance, it has the power to put anyone under its spell. And wherever it goes, it soon becomes the centre of attention. It is still possible, however, to further emphasise the commanding stature of this car with BMW Original Accessories and a wealth of options from the factory. Like the BMW 7 Series, BMW Original Accessories define new standards at the highest level and in every way – whether it is for the exterior, the interior, for communication and information or for transport and luggage solutions.
### Exterior

| 1 | 20" light-alloy wheels Star-spoke 311, Midnight Chrome | 5 | 20" light-alloy wheels Double-spoke 303 M<br>Cast. |
| 2 | 20" light-alloy wheels V-spoke 463<br>Cast. | 6 | Wheel bolt locks (not pictured) |
| 3 | 20" light-alloy wheels Cross-spoke 312<br>Pearl Grey<br>Cast. | 7 | LED daytime running lights<br>Powerful lights to increase your daytime visibility in all traffic situations. |
| 4 | 21" light-alloy wheels Double-spoke 336, Silver<br>Cast. | 8 | Snow chains<br>Designed for use with BMW tyres, they are easy to fit and offer optimum grip on snow and ice. |
| 5 | 20" light-alloy wheels Double-spoke 303 M<br>Cast. | 9 | Mud flaps in body colour.<br>Protect your car and the vehicle behind you against dirt and loose chippings. Available for front and rear wheels,|

**Recommended tyres**

When buying new tyres, we recommend that you choose those marked with the five-pointed star on the sidewalls. Extensively tested by BMW and tailored to your BMW model, they ensure an unforgettable driving experience. Your BMW Service partner will be happy to advise you.

**Alarm system**

Electronic monitoring system which responds to any unauthorized interference with the vehicle with audible and visual alarms. These are triggered by attempts to open the doors, tailgate or the bonnet or to disconnect the battery. Operated via the vehicle key.

**Wheel bolts**

This BMW-specific accessory offers maximum protection against theft. Bolts can only be removed using the special tool supplied.

**Powerful lights**

To increase your daytime visibility in all traffic situations.

**Specially designed for this vehicle. Available in 22", 23" and 24" sizes.**

**LED daytime running lights**

Powerful lights to increase your daytime visibility in all traffic situations.

**Snow chains**

Designed for use with BMW tyres, they are easy to fit and offer optimum grip on snow and ice.

**Mud flaps in body colour.**

Protect your car and the vehicle behind you against dirt and loose chippings. Available for front and rear wheels.

**Comple winter wheels**

Specially designed for this vehicle. Available in 22", 23" and 24" sizes.
STYLE.

Exclusive design, the highest quality materials, luxurious ambience. Original BMW Accessories for the Interior allow the fullest possible expression of individuality and personal style.
1. Leather steering wheel with Ash Grain Antracite decorative trim
   The perfect complement to an interior with fine-wood equipment. For vehicles to 08/2011. Also available with Fineiline fine-wood, high-gloss decorative trim.

2. M leather steering wheel
   Perfect handling. With a flattened diameter and special thumbrests.

3. LED torch, rechargeable
   This pocket-sized torch can be connected to the 12V socket for charging.

4. LED interior lighting package
   Daylight-white light creates a modern ambiance as well as pleasant brightness. The long-life LED modules can be run directly from existing outlets and are suitable for a variety of interior lighting. They also consume very low levels of energy.

5. Door entry strips
   Fine finishes illustrated and with BMW lettering.

5. Floor mats, Avenue
   An exclusive design and elegant look for the footwell.

6. Floor mats, vinyl (not pictured)
   A perfect fit. dirt and water resistant. Available in beige and Anthracite.

7. All-weather floor mats (not pictured)
   A perfect fit. dirt and water resistant. Available in beige and Anthracite.

8. BMW umbrella with LED light (not pictured)
   With a matching bag and featuring a removable LED light in the handle.

9. Protective rear cover (not pictured)
   The water and dirt resistant cover protects the rear seat bench and the door linings. It features openings for three-point belts, which also allow items such as the dog safety harness to be fitted.
This modular system is designed around a base attachment for the headrest bars. A coat-hanger, folding table, universal hook or Apple iPad holder (see p. 11) can then be fitted. The coat-hanger allows clothes to be transported without creasing. It can also be detached from the mounting (see p. 11) and used to carry clothes outside the vehicle. The folding table gives passengers in the rear a convenient surface to put things on and is tilt and height-adjustable. It also includes a foldout cupholder with a stylish chrome ring. The universal hook offers a convenient place to hang light shopping bags, as it hangs another hook. The Travel & Comfort system is finished in a stylish matt black with silver highlights and goes perfectly with the interior of your BMW.

A perfectly fitting bag that can be attached to the rear of the driver’s or the front passenger’s seat. With compartments in various sizes for small items. Available in black (pic 11) or featuring beige or red.

CFC-free electric cooler which chills its contents to approx. 20°C below the temperature inside the vehicle. Capacity: 4 litres.

Suitable for children weighing 9 to 25kg (approx. nine months to seven years). The seat features a height-adjustable backrest and is available in various colours.

Provides the upholstery on the back of the two front seats from dirt and damage.

Suitable for children weighing 15 to 36kg (age approx. 3 to 12 years). The seat can be quickly and easily secured in place with the three-point belt. The height of the seat and position of the headrest and side bolsters can be adjusted with one hand and the seat offers outstanding lateral protection. The adjustable backrest makes the BMW Junior Seat II-III perfect for long journeys and the removable cover is machine-washable. Various colour schemes.

Designed for children weighing between 3 and 15kg (age up to around 18 months). A seat reducer is included. The baby seat shell is mounted facing away from the direction of travel, either on the rear seat or, provided the airbag is deactivated, on the front passenger seat. The shell can be detached from the plastic frame and used separately as a carrycot. With detachable sun canopy. Various colour schemes.
INNOVATION.

Cutting-edge entertainment on board. Original BMW Accessories for Communication and Information offer convenient technology and innovative ideas. For more driving pleasure with every kilometre.
1. Apple iPad holder

In combination with the BMW Car Hotspot, this allows passengers in the rear to take full use of all the functions of their iPad. Using the holder, any iPad can be securely mounted on the base attachment of the Travel & Comfort system (see p. 1, 2), and released at the touch of a button. The position of the device can be adjusted for maximum comfort and ease of use whether you are reading, watching videos or sending emails. And thanks to an integrated stand, the holder can also be used outside the vehicle.

2 + 5. BMW Car Hotspot

Need to check your bank balance on the move or look something up on Wikipedia? The BMW Car Hotspot allows you to use the time you spend in your car productively or for relaxation. Various devices, including an iPad, laptop and games consoles, can all access a wireless internet connection at the same time, via either a SIM card inserted in the BMW Car Hotspot or a smartphone with a SIM access profile. The BMW Car Hotspot is fitted into the centre console, using a snap-in adapter with a combination of UMTS (HSDPA) and GSM technology ensuring the best possible connection. A visual display shows the current connection status, international roaming can be switched off by the user. A roof aerial ensures optimum signal reception and minimizes radiation in the interior. A BMW Car Hotspot for the upcoming LTE mobile communications standard is in development.

3. Snap-in media adapter

Secure and stable docking system for Apple iPhone, iPod touch and 3G with specific mounting for every car model. Optimum network connection is ensured by the vehicle’s external aerial. An integrated Bluetooth interface enables convenient control of music and video files in the mobile phone without the need for an additional cable. In combination with the Snap-in media adapter, the album cover related to the music track (album art) is shown in the vehicle display. This allows you to easily identify the artist or album as you listen. This system is also suitable for using Apple applications. Additionally, a separately available snap-in music adapter allows music files in a mobile to be played through the car’s radio system without an adapter cable.

4. Snap-in adapter

A safe and secure docking system for current Nokia, Motorola and Sony Ericsson mobiles, and RIM Blackberry® and Apple iPhone devices. With the telephone-specific, snap-in change snap-in adapter, a phone can be charged in conjunction with the mobile phone preparation with the vehicle's network. Optimised network connection is ensured by the exterior antenna of the vehicle.
Consis of two portable seven-inch monitors, plus two holders attached to the headrest support bars. The DVD system can be plugged in to the vehicle’s 12V power socket. The DVD player, which is integrated into one of the monitors, can play video DVDs plus photo and audio CDs (including MP3 format). In addition, JPEG images and music files on USB sticks and memory cards of various formats can be viewed or listened to. The portable monitors can also be used outside the vehicle. Audio playback is either via the monitors’ built-in loudspeakers or headphones such as the infrared stereo headphones from BMW (for BMW 7 Series until 2011). This exclusive BMW accessory, specially designed for the optional rear entertainment system, provides noise-free, digital transmission, a comfortable fit and excellent sound quality. Also features individual volume control. For models from 2011.

Adapter to connect your Apple iPod or iPhone to the audio system for the display of tracks or playlists. Your Apple iPod or iPhone is charged via the adapter as you drive and can be controlled via the multifunction steering wheel, the iDrive Controller or the radio (two versions available).

USB charging adapter Allows mobile devices with a USB port to be charged via the car’s cigarette lighter. For easy connection of devices in the vehicle.

Rear View camera Clearly shows the area behind the vehicle on the Control Display. Interactive lane lines are shown, for example, so the driver can check if parking spots are big enough. The Rear View camera is switched on automatically, whereas reverse gear is selected only in conjunction with Park Distance Control.

Digital wireless headphones The ideal accessory for the optional rear entertainment system, provides noise-free, digital transmission, a comfortable fit and excellent sound quality. Also features individual volume control. For models from 2011.

Multimedia changer Integrated into the glove compartment. For up to six CDs or DVDs (also MP3 format).

Tablet DVD system
Digital wireless headphones
Adapter for Apple iPod/iPhone
USB charging adapter
USB extension cable (not pictured)
AVC connector cable (not pictured) with polarization 2.5mm jack plug. Two lengths available.

Rear View camera
Digital wireless headphones
Adapter for Apple iPod/iPhone
USB charging adapter
USB extension cable (not pictured)
AVC connector cable (not pictured) with polarization 2.5mm jack plug. Two lengths available.

7 & 8 Digital roadmaps Up to 30 percent of the road network changes every year – but with the latest digital street maps, you are always up to date. With an update, the navigation system will show you the most efficient route to your goal, saving time, fuel and protecting the environment. What’s more, each update includes many new points of interest across 50 categories, including sightseeing and shopping centers, over one million destinations and, depending on country version, integrated congestion warnings from the RDS/TMC (Traffic Message Channel) functions so you can gain more time by simply avoiding other hold-ups. The digital maps are available according to model as an annual update, including certificate, on DVD or USB stick.
Original BMW Accessories for Transport and Luggage impress with outstanding design that provides the most intelligent solutions. They are exemplified by ease of use and perfect space optimisation – to the smallest detail.
1. Bicycle holder for tow bar, lockable
   For carrying up to two bicycles to a trailer. An extension set for a third bike is also available. The holder and bicycles are secured against theft. The holder can be folded up and stored in the boot.

2. BMW base support system, lockable
   Maximum permissible roof load: 90 kg. The support bars are made of high-strength aluminium tubing. The BMW base support system is equipped with anti-theft features and complies with the most stringent safety requirements. Simple, tool-free assembly.

3. Racing cycle holder, lockable
   Suitable for bicycles with quick-release levers on the front wheel. A holder for securing the front wheel to the base support system is also available.

4. Touring cycle holder, lockable
   Robust attachment for transporting a bicycle with a frame diameter of 50 to 60 mm, also suitable for mountain bikes. A user-friendly fixing system, with a twist mechanism at the same height as the base support system, makes it quick and easy to secure bikes in place.

5. Powder fire extinguisher
   Ready for use under the seat.

6. Tow bar with electrically operated pivot-mounted tow ball
   For use with trailer weights of up to 1,700 kg (with a nose weight of up to 180 kg). With trailer stability control. The tow ball pivots to the side and out of sight. A removable tow bar is also available.
BMW roof boxes
Available in three sizes: 400 c.i., 320 and 225 litres. Easy to load thanks to an innovative system that opens from both sides. Features triple central locking for maximum security.

Universal lift and adapter for roof boxes
For easy attachment and removal of all BMW roof boxes. Useful for space-saving storage of the roof box on the garage ceiling.

Raised carrier bars
For the BMW ski and snowboard holder. Increases the distance between the ski bindings and the roof by 20mm.

Ski and snowboard holders, lockable
Suitable for carrying up to two snowboards and two pairs of skis, or up to six pairs of skis. Poles can also be carried.

Luggage rack
With a high load capacity. In sturdy, lightweight aluminium.

Surfboard holder
With a load capacity of 300 kg and made of impact-resistant plastic, a built-in mast carrier, strap eyelets and tensioning straps.

Universal holder (not pictured)
Provides secure support even for large, bulky items. Consists of four infinitely adjustable holders, four strap eyelets and two tensioning belts.

BMW roof boxes
Universal lift and adapter for roof boxes (not pictured)
Raised carrier bars
Ski and snowboard holder, lockable
Luggage rack
Surfboard holder
Universal holder (not pictured)

Luggage compartment tie-down straps
Two tear-resistant tie-down straps secure items in the luggage compartment quickly and safely. Available with two different fastening mechanisms.

Luggage compartment mat, fitted
Non-slip, precision fit mat in durable plastic. Oil and solvent-resistant.

Luggage compartment tray
Stainless steel, impact and acid-resistant. The tray is also seamless fit with luggage compartment.

Luggage compartment net
Secures a variety of items quickly and safely. Attaches to existing eyelets.

Loading sill mat
This padded non-slip mat folds out over the loading sill to protect it against damage. It also provides a place to sit.

Anti-slip mat
This anti-slip mat is precisely fitted to the available space, the mat stops objects from sliding around.
JOY CARES NATURALLY.

NATURAL CARE – THE ECO-FRIENDLY WAY.

Connecting the joy of driving with sustainability is a guiding principle for BMW. Our Natural Care products are a clear response to this aspiration. An environmentally sound and sustainable approach is adopted at every step – from the selection of raw materials and energy-efficient manufacturing through to safe application and recycling of the packaging. The products are predominantly made from natural raw materials, such as terpenes and bio-alcohol from sugar beet, as well as canauba wax and linseed oil. Along with their eco-friendly attributes, this dermatologically tested Natural Care products also offer efficient and powerful action.

Learn more about the range of Natural Care products and other Original BMW Care Products on the BMW website.

EQUIPPED WITH THE BEST IDEAS.

THE ORIGINAL BMW ACCESSORIES RANGE AT A GLANCE.

Exterior

Alarm system

Complete winter wheels

LED daytime running lights

Light alloy wheels

Mud flaps

Snow chains

Wheel bolt locks

Interior

Baby Seat +, with/without ISOFIX

Backrest bag

Backrest bag, black

Backrest protector

Child seats

Coolbag

Door entry strips

Floor mats

Gear selector lever

Leather steering wheel

LED interior lighting package

LED torch, rechargeable

M Leather steering wheel

Travel & Comfort system

Umrella with LED light

Communication & Information

Adapter for Apple iPod/iPhone

Apple iPad holder

AUX connector cable

Car Hotspot

Digital roadmaps

Digital wireless headphones

Multimedia changer

Rear View camera

Snap-in adapter

Snap-in media adapter

Tablet DVD system

USB-harging adapter

USB-extension cable

Transport & Luggage solutions

Anti-slip mat

Base support system

Bicycle holder for tow bar

Loading sill mat

Luggage compartment mat, fitted

Luggage compartment net

Luggage compartment tie-down straps

Luggage compartment tray

Luggage rack

Powder fire extinguisher

Racing cycle holder

Raised carrier bars

Roof boxes

Ski and snowboard holder

Surfboard holder

Touring cycle holder

Tow bar

Univ eral holder

Univ eral lift and adapter for roof boxes

Cleaning & Care

Natural Care products

Find inspiration at www.bmw.com where you can check out more pictures and detailed information about the full range of Original BMW Accessories.

THE RIGHT ACCESSORIES.

THE RIGHT SERVICE.

The excellence of BMW cars is matched only by the quality of BMW Service. When you visit your BMW Service Centre, you can expect expert advice on all aspects of your vehicle from highly skilled staff using the very latest diagnostic technology. And the great news is BMW Service is a natural, means help is always at hand, wherever you are in the world – for the unlimited joy of driving.

For more information on what is available from BMW Service, please contact your BMW Service Centre, or visit www.bmw.com/service
Your BMW Service Centre will be happy to advise.